

**WEBINAR****SDG-12****Will the Pandemic Slowdown  
the Progress of Meeting the Target****26** August  
2020**Wednesday  
15:00 -16:00 Hours  
(Indian Standard Time)****ARCHANA DATTA**  
Project Coordinator for India-  
SWITCH-Asia  
UN Environment India Office**EVA EIDERSTRÖM**  
Director, Department of Ecolabelling  
and Green Consumption, Swedish  
Society for Nature Conservation (SSNC)**DR. USHA TITUS, IAS**  
Principal Secretary  
Department of Environment  
Government of Kerala**DR. JOY ELAMON**  
Director General  
Kerala Institute of Local  
Administration (KILA)**GEORGE CHERIYAN**  
Director, CUTS International  
(Moderator)

Sustainable Development Goal (SDG) # 12 “Ensure sustainable consumption and production patterns” is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all. Its implementation helps to achieve overall development plans, reduce future economic, environmental and social costs, strengthen economic competitiveness and reduce poverty. The 2030 Agenda for Sustainable Development was launched in 2015 to end poverty and set the world on a path of peace, prosperity and opportunity for all on a healthy planet. The 17 Sustainable Development Goals (SDGs) demand nothing short of a transformation of the financial, economic and political systems that govern our societies today to guarantee the human rights of all.

According to latest projections, the global population could grow to around 8.5 billion in 2030 and 9.7 billion in 2050. The equivalent of almost three planets could be required to provide the natural resources needed to sustain current lifestyles. Rising incomes and lifestyle changes and continued resource-intensive growth patterns are expected to further worsen resource depletion and ecosystem degradation. Concerted public and private action is needed to increase resource efficiency, fundamentally shift consumption patterns and production processes, improve waste management systems, and transition toward a more circular economy approach.

The Sustainable Development Goals Report 2020 brings together the latest data to show us that, before the COVID-19 pandemic, progress remained uneven and we were not on track to meet the Goals by 2030. Now, due to pandemic, an unprecedented health, economic and social crisis is threatening lives and livelihoods, making the achievement of Goals even more challenging. However, the COVID-19 pandemic offers countries an opportunity to build recovery plans that will reverse current trends and change our consumption and production patterns towards a more sustainable future.

**RSVP:**

Amar Deep Singh; ads@cuts.org; +91 9314617532  
Amit Babu; amb@cuts.org; +91 7032231698

The webinar will be organised on Zoom platform.  
The meeting link will be shared with the registered participants only.

To register: <https://forms.gle/KXaL3gTPpjXGvWP9A>