

Project Grants at a Glance

(March 2025)

| No | Name | Funding Agency | Objective | Expected Outcome | Budget | Duration |
|--------------|--|--|--|---|--------------|-------------|
| TRADE | | | | | | |
| 1. | Rivers Rights Resilience www.cuts-geneva.org/rivers-rights-and-resilience/ | Oxfam Novib | Strengthen resilience to climate change and environmental and natural disasters of riparian communities in the transboundary Ganges-Brahmaputra-Meghna (GBM) river basins | Enhanced climate resilience for GBM basin communities; improved transboundary river ecosystem management and biodiversity protection; empowered civil society in water governance; and greater cooperation and accountability in GBM river basin management | €2,29,261 | 12/22-12/26 |
| 2. | Trans-Path-Plan: <i>Water Transformation Pathways Planning</i> | Indian Institute of Technology, Guwahati | Foster learning about and support further development of policy analysis tools and plan approaches and concepts to support a proactive, adaptive, joint management of transformation pathways in river basins | Establish an international network of academics, postgraduate researchers, policymakers, activists, and water stewards from diverse countries for participatory action research on each of the transformation sites while fostering learning across disciplines and locations | ₹1,507,000 | 02/24-02/25 |
| 3. | LCS to Land Ports: Role of the LPAI in Improving Cross-Border Connectivity and Trade in North Bengal | Land Ports Authority of India | Assess how the upcoming ICPs in the Siliguri Corridor can decongest it using infrastructure development catering to multimodal connectivity and alternate routes for transit between northeast India and the rest of India. It will also look at | Improved traffic flow and decongestion of the Siliguri Corridor; identification and mitigation of infrastructural bottlenecks; informed infrastructure upgrades through | INR1,090,320 | 04/24-01/25 |

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| | | | whether some traffic coming from southern Bhutan and eastern Nepal to the rest of India can be diverted via Bangladesh or not | gap analysis; long-term trade forecast and infrastructure planning; and enhanced rail connectivity for cross-border trade | | |
| REGULATION | | | | | | |
| 4. | Rajasthan Employment Manufacturing Investment Trade (REMIT) facilitation project https://cuts-ccier.org/rojgar-driving-employment-growth-in-rajasthan/ | Rajasthan Export Promotion Council, Department of Industries and Commerce, Government of Rajasthan | CUTS signed an MoU with Rajasthan government to strengthen institutional capacity, boost industrialisation, and create good, better, and green jobs, ensuring gender equity across formal and informal sectors | Establish a robust mechanism to monitor investments, strengthen institutional capacity, and support SMEs in attracting investments and exploring global trade, driving economic growth, increasing revenues, and creating sustainable, gender-inclusive jobs across Rajasthan | – | – |
| 5. | Institutionalising Regulatory Guillotine Framework for Investment Promotion and Employment Generation | Mahindra World City Jaipur Ltd | Institutionalise the Regulatory Guillotine Framework in Rajasthan to reduce compliance burdens, eliminate duplications, and enhance EoDB. This involves reviewing select RajNivesh Portal compliances through a three-step test, positioning Rajasthan as a model for regulatory reforms in India | A document categorising clearance with recommendations for retention, amendment, or abolishment, supported by rationale. A report will highlight benefits for Rajasthan and businesses, emphasising compliance reduction's positive impact on economic growth and ease of doing business | ₹10,00,000 | 02/25-04/25 |
| 6. | Cyber Security Capacity Building Programme for MSMEs in India https://cuts-crc.org/apac-cyber-security-fund-projectcyber-security-capacity-building-programme-for-msmes-in-india/ | The Asia Foundation (APAC Cyber Security Fund) | Enhance the cybersecurity resilience of MSMEs by providing comprehensive training, increasing awareness, and promoting the adoption of cyber-resilient practices while establishing a sustainable framework for ongoing support. To equip MSMEs with | Enhanced cyber resilience of MSMEs, by capacitating them to guard against cyber threats while empowering them to thrive in the digital economy. Greater collaboration among government, industry, and civil society, while simultaneously | ₹18,103,875 | 01/24-06/26 |

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| | | | capabilities to address challenges related to their use of digital technologies, and devise strategies to improve their cybersecurity capabilities | strengthening the nation's cybersecurity framework and advancing the goals of Digital India | | |
| 7. | Studies on Biological Drugs and Global Food Value Chain | BRICS Competition Law & Policy Centre | <p>The first study aims to promote competition in and enhance access to biologics/ biosimilars in BRICS Countries by advocating the removal of regulatory and non-regulatory barriers and facilitating industry tie-ups</p> <p>The second study on GFVC focuses on ways to deal with the very high concentration in global grain trade, mainly on M&A scrutiny by competition authorities</p> | Enhancing access to biological drugs and staple food in BRICS countries | ₹600,000 | 03/24-12/24 |
| 8. | Suggesting Optimal Mechanisms for Anti-Tobacco Messaging on Online Streaming Platforms | Consumer Unity Advisory LLP | Understand the implications of anti-tobacco messages on online curated platforms for various stakeholders. It aims to assess the perceived disruption, emotional impact, and users' willingness to continue using these platforms if such messages become mandatory. Additionally, the study will explore preferred solutions based on user perspectives | Users' perspectives on the display of non-skippable anti-tobacco messages on online curated platform content will be identified. Mechanisms/solutions will be proposed to balance users' satisfaction and awareness of the harmful impact of tobacco | ₹20,00,000 | 02/25-03/25 |
| 9. | Examining the Inclusion of 'Cloud Services' under the Draft Digital Competition Bill https://cuts-ccier.org/examining-the-inclusion-of-cloud-services-under-the-draft-digital/ | Consumer Unity Advisory LLP | Informs policymakers on including cloud services in India's Digital Competition Bill by analysing global competition issues, gatekeeper characteristics, regulatory fit, and potential impacts on startups, consumers, and the | Enhanced awareness among policymakers, regulators, and stakeholders on cloud service competition issues, ensuring informed decisions on the Digital Competition Bill. Promoting fair regulation to | ₹38,00,000 | 02/25-05/25 |

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| | | | digital economy to support evidence-based decision-making | foster market fairness, innovation, and evidence-based policymaking | | |
| 10. | Mapping the Ecosystem of Illegal Online Gambling Operators (MEIGO) | Consumer Unity Advisory LLP | Analyses India's illegal online gaming ecosystem, examining access methods, payment channels, and operational loopholes. It identifies regulatory gaps, offering data-driven insights to support policymakers in crafting targeted interventions for enhanced enforcement and informed decision-making | Maps India's illegal online gambling ecosystem, detailing user demographics, access channels, payment methods, and operator case studies. Findings will be presented at a hybrid conference, engaging policymakers on regulatory gaps and enforcement recommendations | ₹23,89,000 | 01/25-05/25 |
| 11. | Economic Analysis of Verifiable Parental Consent Mechanisms: Evaluating Impact on Consumers and Data Fiduciaries https://cuts-ccier.org/economic-analysis-of-verifiable-parental-consent-mechanisms-evaluating-impact-onconsumers-and-data-fiduciaries/ | Consumer Unity Advisory LLP | Analysing different mechanisms of obtaining verifiable parental consent and the economic assessment of the compliance cost of these mechanisms through a literature view, stakeholder consultation and the use of economic tools | A deeper understanding of the economic costs and other financial and operational impacts associated with different parental consent mechanisms and informed policy and regulatory frameworks to enable operationalisation of efficient consent mechanisms in India | ₹3,000,000 | 06/24-01/25 |
| 12. | Examining the Scope of Behaviour Tracking and Targeted Advertisement of Children and Suggesting an Optimum Regulatory Approach https://cuts-ccier.org/examining-the-scope-of-behaviour-tracking-and-targeted-advertisement-of-children-and-suggesting-an-optimum-regulatory-approach/ | Consumer Unity Advisory LLP | Examine how children's online behavioural monitoring and targeted advertisements are conducted, their role in essential internet services, the potential impacts of their absence, and the necessary safeguards to protect children's privacy, data security, and well-being | Improved understanding and clarity on the scope of behavioural monitoring and targeted advertisement among stakeholders. Informed policy and regulatory frameworks for policymakers to refine regulations | ₹3,500,000 | 06/24-01/25 |

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| 13. | Examining the Implications of the Deletion of Personal Data without User Consent | Consumer Unity Advisory LLP | Explores the impact of data deletion on sectors that engage with consumers periodically rather than continuously. These sectors, such as wedding and event management, jewellery, real estate, travel, tourism, high-value asset purchases, and hospitality, often involve infrequent but high-value transactions | Provide a deeper understanding of how data deletion practices affect sectors that rely on periodic consumer engagement. It will highlight the challenges and opportunities these sectors face in managing consumer data while balancing privacy concerns with business needs, particularly in infrequent but high-value transactions | ₹1.500,000 | 06/24-01/25 |
| 14. | India Competition and Regulation Report (ICRR) 2025 | Self-Funded | Analyse and bring out the regulatory and competition issues in the chosen theme of Artificial Intelligence | Publication of a comprehensive report | - | 02/25-12/25 |
| GOVERNANCE | | | | | | |
| 15. | Motivations & Impact of Grassroots Philanthropy in Rajasthan, India https://cuts-cart.org/motivations-and-impact-of-grassroots-philanthropy-in-rajasthan-india/ | Ford Foundation | Enhance understanding of grassroots philanthropy in Rajasthan, India, by conducting a comprehensive landscape analysis elucidating the motivations, mechanisms, and impact of community giving, thereby providing insights into its role in fostering inclusive development and addressing socio-economic disparities | Creation of a robust knowledge base on grassroots philanthropy in Rajasthan, the establishment of a network for knowledge exchange and the formulation of a credible and replicable research model to foster a more informed and impactful approach to community-driven development initiatives in the country | US\$400,000 | 10/23-09/26 |
| 16. | Advocating for Effective Implementation of the Motor-Vehicles (Amendment) Act 2019 and Provisions related to Behavioural-Risk-Factors at the National and State levels in India (Phase IV) www.cuts- | Global Road Safety Partnership | Ensure the smooth implementation of the Motor Vehicles Amendment Act, 2019 & Central Motor Vehicle Rules at the national level; and support the Ministry of Road, Transport & Highways, National Road Safety Board and National | Effective implementation of MVA, 2019, enforcement of laws, reduced accidents, injuries and deaths | CHF24,919 | 01/25-12/25 |

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| | international.org/cart/RoSA/ | | Highways Authority of India for its effective functioning | | | |
| 17. | Advocacy for Scientific and Consumer Friendly FoPL for HFSS in All Foods in India https://cuts-cart.org/contributing-towards-scientific-and-consumer-friendly-front-of-pack-labels-fopl-for-hfss-in-all-foods-in-india/ | Global Health Advocacy Incubator/ Campaign for Tobacco-Free Kids, New Delhi | Advocate for scientific and consumer-friendly FoPLs in all packaged foods | Sensitise government officials on the seriousness of the FoPLs from the consumers' perspective | US\$19,635 | 09/24-04/25 |
| 18. | Depositor Education Awareness Fund | Reserve Bank of India | Impart education and awareness for the promotion of depositors' interest and providing safe and secured deposit lessons to various depositors in selected districts of Rajasthan | Expected to increase awareness of depositors in selected districts of Rajasthan with good knowledge on various aspects of safe and secure deposits and leading to a safe deposit practice | ₹965,500 | 01/24-03/25 |
| 19. | The Telecom Regulatory Authority of India, New Delhi | Telecom Regulatory Authority of India | Build awareness among local telecom consumers regarding emerging consumer issues and grievance redressal mechanisms in the telecom sector | Better and hindrance-free services to consumers of telecom services and better redressal of grievances | ₹150,000 | 04/24-03/25 |
| 20. | Improving access to quality health services through community engagement in Rajasthan https://cuts-cart.org/improving-access-to-quality-health-services-through-community-engagement-in-tribal-districts-of-rajasthan/ | Commonwealth Foundation | Create a healthier and equitable health system in selected tribal districts of Banswara and Pratapgarh in Rajasthan, where every citizen has unimpeded access to quality healthcare services | Transformed the healthcare landscape and achieved a comprehensive implementation of the health schemes, leading to improved healthcare outcomes; reduced denial of treatment, and minimal instances of unethical practices in targeted districts of Rajasthan | GBP50,100 | 08/24-07/26 |
| 21. | Stakeholder Mapping for Localisation of Sustainable Development Goals at the State level in India | GIZ | Provide a comprehensive understanding of the landscape and context related to the SDGs localisation in the states of HP, | In-depth understanding of the stakeholder landscape in targeted states with detailed profiles and assessments. | INR 1,316,880 | 05/24-02/25 |

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| | | | Meghalaya, and Madhya Pradesh | Identification of collaboration opportunities and potential issues | | |
| 22. | Farmer Producer Organisations in Rajasthan (Bharatpur, Chittorgarh, Banswara) and West Bengal (Alipur and Cooch Behar) https://cuts-chd.org/farmersproducers-organisation/ | Small Farmers Agri-Business Consortium; National Bank for Agricultural and Rural Development; and National Cooperative Development Corporation | Facilitate the development of sustainable income-oriented farming and overall socio-economic development and well-being of agrarian communities; enhance productivity, realise a higher return, market linkage, and develop agriculture-entrepreneurship skills | Strengthen farmer capacity through agricultural best practices for enhanced productivity; access to and usage of quality inputs and fair and remunerative markets | ₹85,000,000 (34 FPOs) | 02/21-03/27 |
| 23. | Improving Farm Incomes and Resilience of Farmers in Chittorgarh (Rajasthan) through Technology Dissemination and Value Addition | Department of Science and Technology, Government of India and Maharana Pratap University Agriculture & Technology, Udaipur | Reducing the drudgery in farm operations by promoting the adoption of tools, implements and farm machinery and building the resilience of marginalised farmers through the adoption of integrated farming systems | Technology dissemination to 500 farmers in 08 blocks; reduced drudgery reduction, integrated farming through technology transfer with training and exposure visits | ₹5,800,000 | 01/24-12/26 |