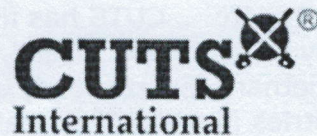


**Memorandum of Understanding
For
Knowledge Partnership
Between**

Consumer Unity & Trust Society



And

Public Affairs Foundation



PUBLIC AFFAIRS FOUNDATION
Partnership for Better Governance

June 2020

A handwritten signature in blue ink, located in the bottom right corner of the page. The signature is stylized and appears to be a combination of initials and a surname.

Memorandum of Understanding

This Memorandum of Understanding (the "MOU") is entered into and executed on this first day of June 2020, by and between:

Whereas Consumer Unity & Trust Society (referred to as **CUTS**), is a non-profit, non-governmental organization, working on public interest issues including consumer protection and good governance, international trade and development, competition, investment and economic regulation, human development, consumer safety, etc. CUTS has five dedicated program centres in India, an advocacy center in New Delhi, and six overseas centres in Zambia, Kenya, Ghana, Vietnam, Switzerland, USA. CUTS is registered in India and the overseas countries in which it operates.

AND

Whereas Public Affairs Foundation (PAF), is a not-for-profit company under Section 25 of the Companies Act 1956 (now Section 8, under the Companies Act 2013). It is primarily a knowledge-based organisation that is dedicated to improving the quality of public governance by providing advisory services which include developing customised knowledge products to improve social accountability.

CUTS and PAF have decided to collaborate with each other to enhance the impact of their respective areas of work through their complementary strengths and knowledge and thereby ensure achievement of the desired outcomes.

This Memorandum of Understanding sets forth a framework of activities for potential collaboration with the objective of building on the comparative advantage of each party and are expected to lead to desired outcomes.

1. Capacity building and training of stakeholders

PAF has been extensively conducting training programmes, both, for national and international audience on topics related to public policy and enhancing professional skills of stakeholders from government departments, individuals, academic institutions, not for profit organisations, CSOs to name a few.

PAF's track record and credibility in conducting training on social accountability is well known and successfully completed in various countries with support from institutions like The World Bank, and other Foundations/funding agencies.



1. Policy engagement and communication

PAF has the experience of developing communication materials, based on the audience needs. Broadly this includes, creating brochures, writing and designing reports, policy briefs, website content and design, creating icons and organising events.

2. Networking and building partnerships.
3. Identify partners and consortiums to bid for RfPs, conduct joint research and co-organise events.

2. Comparative and Complementary Strengths of PAF and CUTS

PAF draws its strength from Public Affairs Centre (PAC) the founder organisation of PAF. PAC has to its credit several years of experience and also has completed prestigious research projects. PAF has also in a small way, but surely engaged with international organisations to include World Bank, JBIC, UNICEF, Action Aid, DFID and on the National level Arghyam, Dasra, Jan Sahas to name a few. With the organic linkage with PAC, a credible research organisation working on human development aspects of SDGs as also PAF's own experience in training of stakeholders on various aspects of social accountability over the years, its knowledge base of processes greatly facilitates achievement of effective impact on the issues of the poor, and a good track record of developing policy recommendations to enhance good governance.

CUTS is supported by a staff of 120 at headquarters and in the field with great diversity and experience. CUTS is affiliated to important national committees and a number of international organization and advisory committees guide each program centre. CUTS has a deep networking profile in India and at the global level and wide outreach through its publications. CUTS has had a great number of successful projects since its formation 30 years ago.

3. Areas for Potential Collaboration

There are opportunities for PAF and CUTS to collaborate on areas including but not limited to: joint preparation of grant proposals to donors, conduct training and workshops (based on each one's experience and strengths), respond to RFPs jointly, work on research areas of common interest, conduct project evaluations and share networks and partnerships to form consortiums

- a. PAF and CUTS will identify and collaborate on opportunities for exploring opportunities from The World Bank and multilateral agencies financed projects in the area of citizen engagement and social accountability.

- b. PAF will conduct training programmes and workshops in areas that it has vast experience for CUTS and its partners both nationally and internationally.
- c. PAF and CUTS could also mutually share findings that support project success, impact and sustainability through joint publications.
- d. PAF and CUTS will work together to identify opportunities of mutual interest and to jointly approach donors for grants, provided such joint approaches are deemed appropriate and benefit and add value to each part

4. **Single Point of Contact**

The SPOC for PAF and CUTS are:

- a. PAF i- Dr. Annapoorna Ravichander, Executive Director, PAF or such person that PAF may subsequently notify to CUTS; and
- b. CUTS- Mr. Bipul Chatterjee, Executive Director, CUTS or such other person as CUTS may subsequently notify to PTF

5. **Dispute Resolution:** In the event of any disagreement between PAF and CUTS as to their respective rights and obligations hereunder, the parties shall engage in good faith negotiations to resolve such disagreement, failing which the parties shall agree to dissolve the MOU.

6. **Ownership of outputs and copyright**

The parties shall mutually agree on project to project basis. Copyright issues at the beginning of any specific output from each project, in principle, would be in the public domain, unless expressly provided otherwise. In case a donor of project funding wishes to control access to the output, the same shall be communicated to all stakeholders of the project at the very outset. Should the Parties wish to turn any part of the output into a revenue stream, such a decision shall be communicated to each other and shall be subject to mutual consent.

7. **Effective date of MOU** –This MOU shall take effect upon the date of execution by duly authorised representatives of each party and shall remain in full force and effect for a period of thirty-six months, unless extended by mutual consent of the parties.

Either party may terminate this MOU on six months' prior written notice to the other party. The terminating party will continue to fulfill its obligations hereunder during such notice period.

Annapoorna

PAF
Dr. Annapoorna Ravichander
Executive Director
PAF
Date: June 3, 2020



Bipul Chatterjee
CUTS
Bipul Chatterjee
Executive Director
CUTS
Date: *3rd June, 2020*

Tentative Work Plan

Area of Interest	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Write RfPs												
Conduct Joint Research												
Capacity Building & Training												