



GCR
GLOBAL COMPETITION REVIEW
LIVE

GCR Live 2nd Annual IP & Antitrust Asia-Pacific
Tuesday, 17 May 2016 · Lotte Hotel, Seoul
Chaired by Miguel Rato, *Shearman & Sterling*

In association with Networking breakfast sponsor

SHEARMAN & STERLING LLP



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www.globalcompetitionreview.com/IPAsia2016

Global Competition Review would like to extend an invitation to our **2nd Annual GCR Live IP & Antitrust Asia-Pacific Conference**, which takes place on 17 May at the Lotte Hotel, Seoul.

This one day event, chaired by **Miguel Rato**, *Shearman & Sterling* will include leading panellists to discuss topics at the forefront of IP & Antitrust law.

| Programme Summary: | |
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| Time | Description |
| 8:30-9:00 | Welcome coffee and networking breakfast Sponsored by Lee & Ko |
| 9:00-9:05 | Chairs' welcome Miguel Rato, <i>Shearman & Sterling</i> |
| 9:05-9:35 | Keynote Address - The role of standards and SEPs in the Korean economy Hwang Lee, <i>Professor, Korea University School of Law</i> |
| 9:35-11:05 | Session one: International aspects of competition law A panel of leading experts will centre their discussions around topics such as: <ul style="list-style-type: none"> ❖ Due process ❖ The comity principle and its relation to extra-territoriality ❖ A comparative assessment of the KFTC's IP guidelines |
| 11:05-11:25 | Coffee Break Sponsored by Yulchon |
| 11:25-12:55 | |

Register online at www.globalcompetitionreview.com/IPAsia2016
For any queries, please contact Sophia Durham on +44 203 780 4139

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| | <p style="text-align: center;">Session two: IP licensing models</p> <p>Our panel will address a number of questions that have arisen in this area, including:</p> <ul style="list-style-type: none"> ❖ What are the views from business and courts? ❖ Is there a disconnect between real-world practice and the valuation of IP in the courts? ❖ Reasonable royalty damages and prospective royalties: Is there a relationship? ❖ Portfolio licensing - industry practices, licensing under FRAND commitments and valuation of portfolios |
| 12:55-13:55 | Networking Lunch |
| 13:55-14:00 | Chairs' afternoon welcome |
| 14:00-15:30 | <p style="text-align: center;">Session three: Valuation of IP</p> <p>Amongst others, subjects that the panel are expected to examine include:</p> <ul style="list-style-type: none"> ❖ Component level licensing ❖ Royalty base issues |
| 15:30-15:55 | <p>Coffee Break</p> <p>Sponsored by <i>Yulchon</i></p> |
| 15:55-17:00 | <p style="text-align: center;">Session four: Enforcers' panel</p> <p>Antitrust enforcers will discuss the pressing issues facing the IP and antitrust world</p> |
| 17:00 | <p>Chairs' closing remarks</p> <p>Miguel Rato, <i>Shearman & Sterling</i></p> |

Registration Fees

For the full programme, please visit www.globalcompetitionreview.com/IPAsia2016

To register using the **CUTS International Member Discount**, please click [here](#).*

If you have any questions regarding the conference, please contact Sophia Durham at Sophia.Durham@lbresearch.com

We hope that you will be able to join us in Seoul for what promises to be a day of lively debate, unparalleled insight and networking.

*Please note that we are unable to refund the difference in price for tickets that have already been purchased at the standard rate at the time.

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