

CUTS PRIVACY POLICY

Consumer Unity & Trust Society (CUTS International) respects your privacy and is committed to protect your personal data. This privacy policy will provide information as to how we look after your personal data.

The General Data Protection Regulation (GDPR) is a European Regulation concerning the use and processing of personal data. We are committed to process your data in compliance with the GDPR upon its effectiveness on May 25, 2018. We will use reasonable efforts to securely process all personal data in line with the rights specified under the GDPR.

1. We will keep personal data with utmost care

We follow privacy principles and only collect the required personal data. We will only use that personal data when we have a logical reasoning for doing so.

2. We will never sell or rent personal data

- We commit to transparency on what personal data is collected, how it is stored and used.
- We do not sell or rent personal data to third parties who might use it for their own commercial purposes.
- We will only retain your personal data for as long as necessary to fulfill the objectives collected it, for instance, to keep a record of your communications preferences if you unsubscribe from one of our mailing lists.

3. Why we collect and use personal data?

We collect personal data to help process your requests, keep in touch and help us to interact with you in most effective way. Examples of why we process your personal data include:

- Keep you updated on our work and the impact of your support
- Make sure you know about events that you can participate
- Send newsletters, mailings, and information about programmes, initiatives, activities and events by e-mail or other medium
- Optimising or improving our programmes
- Research and development
- Invite you to participate in campaigns
- Send you fundraising appeals
- Support you as a volunteer
- Process donations or other payments
- Keep notes of conversations that you have with our team, as a reference if you want to revisit the conversation later
- Notify you of changes in our policies
- Ensure that content from our site is presented in the most effective way for you and your computer

- Process a job application you may make with us

4. The information that we collect

The personal data collected will be on the basis of interaction, but we may collect the following information from many of our supporters:

- Your name
- Your postal and email addresses
- Your telephone number/numbers
- Details of any correspondence that we have had with you
- Details of any donations that you have made to us
- Your date of birth
- Any fundraising appeals that you may have responded to
- Events that you have taken part in or enquired about

5. We will only use anonymous data about visitors' activities on our website

We do not gather personal data about individual visitors to our website (www.cuts-international.org). The activity of the website is monitored through the use of cookies which collect anonymous, aggregate information such as:

- Total number of visits to the site
- Time spent by users on individual pages
- Users' country of origin and other top-level domains
- Downloading of papers/publications/articles

6. How we use cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are widely used because they allow a website to recognise a user's device and therefore allow enhanced functionality.

We will use cookies to track use of our websites and online services. We may also use them to monitor traffic, improve websites, and make it easier and/or relevant for your use.

7. Links to other websites

Our website includes links to other websites to make sure we can get our information and news out to as many people as possible. We are not responsible for how third-party websites might use your personal data.