

## PROJECTS IMPLEMENTED (SELECTED)

### • Critical Dimensions of Indian Investments in Africa

Analysed the impact that current Indian investments have had on the sustainability of local communities, as a lesson for future policymaking and implementation at the national levels improving the social, economic and environmental impacts of Indian investments in Africa in the mining and agricultural sector  
[www.cuts-ccier.org/ii](http://www.cuts-ccier.org/ii)

### Consumer Protection and Governance

#### • Empowering Marginalised Communities for Inclusive Governance in Kenya's Health Service Delivery

Enhance participation of marginalised groups in demanding better governance and social accountability of public health service delivery in Kenya and enhance equitability and quality of Public Health Service Delivery  
[www.cuts-international.org/ARC/Nairobi/EMACIGHES](http://www.cuts-international.org/ARC/Nairobi/EMACIGHES)

#### • Leveraging Consumer and Producer's Voices in policy Reforms

Contribute to deeper understanding of the nature and dynamism of the fuel subsidy removal on the Zambian economy  
[www.cuts-international.org/ARC/Lusaka/LECOP](http://www.cuts-international.org/ARC/Lusaka/LECOP)

### Achievements

- Zambia Economic Advocacy Programme (ZEAP) continues to consider CUTS as one of the "Top Five Think Tanks in Zambia". ZEAP support resulted in breaking new grounds and knowledge on contemporary issues
- Launched a flagship Consumer Manifesto in Zambia which contains key consumer demands ahead of the presidential election
- Pioneered quarterly policy roundtable discussions in Ghana which brief and help key stakeholders form positions on important issues of consumer welfare, competition and trade
- Working with farmers, co-operative/out-grower societies and county officials, to establish main challenges affecting agricultural co-operatives' effectiveness in Kenya
- Worked in bringing on board County Governments to enhance climate change early warning system for farmers in Kenya
- Undertook targeted advocacy in the EAC Secretariat to fast-track implementation of EAC Competition regime
- Contributed to development of cross border traders' 'Charter' in Zambia
- Contributed to development of national competition laws in Botswana, Namibia, Ghana, Kenya and Zambia – among others

### CUTS 30 Years and Emerging Issues

CUTS International celebrated its 30<sup>th</sup> anniversary in 2013 by organising a series of public lectures, by eminent leaders across many capitals on the globe. As a result of this and on-going work, the following topics will be included in CUTS agenda in Sub-Saharan Africa:

- Transfer of appropriate locally relevant technology
- Financial Literacy and Inclusion
- Renewable Energy Policy and Practice
- Trade Facilitation Reforms
- Trade and Climate Change Linkages

### Partners in Development



CUTS' success in addressing contemporary development issues, from grassroots to the international policy-making arena, has made it one of the globally-noted organisations, particularly in the areas of trade policy and economic development, competition policy and economic regulation, and consumer policy, governance and human development.

#### **Hanna S. Tetteh**

*Minister for Foreign Affairs and Regional Integration, Ghana*



Regional integration is one critical factor in efforts to achieve sustainable development in East Africa. This sustainability does not mean the maintenance of *status quo* but should look at the long term development needs of the region. We must integrate to expand our markets and productive capacities. In East Africa, the Customs Union and Common Market have shown promise and now we look forward to a Monetary Union Protocol and an eventual Political Federation.

#### **Richard Sezibera**

*Secretary General of the East African Community (EAC)*

Regional integration is an important factor in fostering competitiveness and ultimately efficiency among small and medium businesses. It is important that Zambian products must be of high quality because they will have to compete against similar products from the rest of the region. Aggressive marketing and proper branding and packaging are also key ingredients. Zambia's external trade was being hampered by trade barriers and anticompetitive practices by other countries/firms within the region.

#### **Caleb Fundanga**

*Governor, Bank of Zambia (1998-2002)*



CUTS is the first NGO to have stepped out of its boundaries to work in a poor country in Africa to extend its knowledge and experience on economic policy issues as an 'appropriate technology'. The Zambian Competition Commission has benefited from its association with CUTS, which began in 2000; and commended CUTS for providing assistance to other developing countries in Africa and Asia on the subject of competition policy and law.

#### **George K Lipile**

*Executive Director, COMESA Competition Commission*

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# Pugmarks of CUTS in Africa

Consumer Sovereignty in the Framework of Social Justice,  
Economic Equality and Environmental Balance, Within and Across Borders

*Consumer Unity & Trust Society (CUTS International) has been working out of its headquarter in Jaipur (India), since 1983-84. CUTS realised over time that its experience as a civil society organisation aiming to influence socialism and economic policies through research would be vital in evolving an informed civil society in other parts of the developing world as well. The organisation, therefore, embarked on an ambitious endeavour to establish itself in Africa, to foster greater understanding among African civil society of ways to influence policies that affect lives and livelihoods of ordinary African citizens. A similar approach was also adopted for Asia.*

*CUTS Africa Resource Centres (CUTS ARCs) were established at Lusaka (Zambia) in 2000, at Nairobi (Kenya) in 2003, and at Accra (Ghana) in 2013 respectively to promote South-South cooperation on trade<sup>1</sup>, regulation and governance related issues and strengthen long-term capacity of state and non-state actors on these issues.*



### Role/Functions

While laying down the foundations of its presence in the continent CUTS envisaged its African Centres to carry out the following functions:

- Act as a repository for knowledge and information on trade and development, competition policy, consumer protection and regulatory policy issues;
- Build local, national and regional capacities of multiple stakeholders (civil society, business and government) on various elements of sustainable development;
- Undertake research-based advocacy and capacity building at the national, regional and international levels;
- Promote South-South cooperation on trade, regulation and governance related issues and its implications for development; and coordinate and implement CUTS regional & Pan Africa activities in African countries.

### Programme Areas

CUTS Centres implement activities on the following programmatic areas:

- Trade and Development
- Competition and Regulatory Policy
- Consumer Protection and Governance
- Investment Climate

### Activities

CUTS undertakes activities in the above programmatic areas by combining Research, Advocacy and Networking (RAN), emphasising on capacity building, information dissemination and outreach.

### Resources

- Well-equipped offices with professional staff
- A network of local and international experts
- Advisory Board in each Centre and project-specific Advisers
- Support from five programme centres and four resource centres in India, Switzerland and Vietnam
- Support of CUTS headquarters on programmatic and developmental issues

<sup>1</sup> To promote South-South cooperation, CUTS has also established resource centres at Geneva and Hanoi which are pursuing similar activities.



## I. Research

Research is undertaken by CUTS with the aim of raising awareness and understanding of key stakeholders on issues that have significant implications on trade, governance and sustainable development. Evidence thus generated from research is also used to advocate for policy and practice changes. Depending on the target audience/groups, following types of research outputs are produced and disseminated. The list below is not exhaustive:

### Reports

- Competition Regime in Ghana: *a need of the nation*
- Framework for Competition Reforms: *A Practitioner's Guidebook*
- Climate, Food, Trade: Where is the Policy Nexus? *Lessons from the East African Community*
- Making Competition Reforms Work for People: *Evidence from Select Developing Countries and Sectors*
- The Political Dimension of Trade Reforms: *Impact on Food Security in the East African Community*
- The Impact of the Competition Reforms on Businesses in Zambia: *An Evaluation of the Zambian Governance Reform Programme*
- Integration of Consumers' Voices in the Sub-regional Economic Integration Process
- Indian Investments in Mining and Agriculture in Africa: *Impact on Local Communities*
- An Assessment of the Zambian Diagnostic Trade Integrated Study
- Privatisation in Ghana: *Success During Economic Collapse and Authoritarianism*

### Briefs

- Will the Deregulation of the Petroleum Sector Result in Competition?
- PAY UP! International Tax Issues in Africa
- Why are Sugar Prices so High in Zambia?
- Greater Visibility on Competition Issues Needed for a Vibrant Culture of Competition in Kenya
- Absence of Competition Law Enforcement Impacts Key Sectors in Rwanda
- Need to Address Policy-induced Competition Concerns in Key Sectors of Tanzania
- Protecting Interests of Consumers and SMEs: *A Key Focus of Uganda's Competition Regime*



## II. Advocacy

- Need to advocate on a particular issue often shapes the content of research undertaken by CUTS
- Different methods are employed in advocacy including stakeholder dialogues, parliamentary outreach, media interactions, personal communication, etc.
- Continued advocacy on a specific issue has enhanced credibility of CUTS (and its CSO partners) in the policy-making circuit
- Engagement with the media as a partner for mutual gains

## III. Technical Assistance and Capacity Building

- Provided technical assistance to developing country governments (ministries), competition agencies, sector regulators and business associations across the continent
- Engaged in long-term capacity building of CSOs and the research community on trade and regulatory issues
- Enhanced capacity of various key stakeholders – enabling them to engage in evidence-based advocacy

## IV. Outreach and Networking

- Publish a wide spectrum of material for information dissemination in a reader friendly format
- Rich experience of having organised campaigns, surveys, meetings and seminars across Africa
- Regular dissemination of relevant information, resources, reports etc. through various means (including the internet)

(A snapshot of a few on-going initiatives)

### Trade and Development

- **Integrating the Voice of CSOs in Regional Integration Process-Eastern and Southern Africa**  
Strengthen the ability of civil society organisations and non-state actors to meaningfully participate and influence the Tripartite Free Trade Area implementation process for better results on the ground  
[www.cuts-international.org/ARC/Accra/IVORI/IVORI-III.html](http://www.cuts-international.org/ARC/Accra/IVORI/IVORI-III.html)

### Competition and Regulatory Issues

- **Competition Reforms in Key Markets for Enhancing Social and Economic Welfare in Developing Countries**  
Better demonstrate the benefits of competition reforms in developing countries, for ensuring long term support for competition reforms  
[www.cuts-ccier.org/crew](http://www.cuts-ccier.org/crew)
- **Accelerating Implementation of EAC Competition Policy and Law**  
Catalyse the implementation and domestication of EAC Competition Law and Act by Partner States  
[www.cuts-international.org/ARC/Nairobi/EACCOMP](http://www.cuts-international.org/ARC/Nairobi/EACCOMP)

- **Advocating for a Functional Competition Regime in Ghana**  
Facilitate the process towards evolution of a national competition regime in Ghana, through an informed process, incorporating views of key actors and with support of its people  
[www.cuts-international.org/arc/accra/compad/](http://www.cuts-international.org/arc/accra/compad/)
- **Evaluating the Impact of Business Licensing Reforms Programme**  
Evaluate the impact of business licensing reforms on businesses and consumer welfare (in public transport)

### Consumer Protection and Governance

- **Zambia Economic Advocacy Programme: An initiative to engage with economic think tanks in areas of research, advocacy and M&E**  
Strengthen administrative and financial functions; and understand the impact of sugar pricing on the producer (downstream) and consumer (domestic) welfare and use the findings for awareness generation and advocacy
- **Understanding and Awareness Raising on Healthcare Issues in Zambia**  
Understand the healthcare issues and the regulatory effectiveness of the health system in Zambia

### India-Africa Cooperation

CUTS key future initiatives will also be aimed towards promoting greater participation of Indian civil society and enterprises in segments of the African society and economy that can benefit from development of human capital, appropriate technology transfer and entrepreneurial skills. These initiatives will facilitate capacity building of governments, civil society and industry in the areas of social sciences, economic regulations, environment protection, consumer protection, and commercial and economic diplomacy. This is timely as Indian civil society and enterprises are keen to play an effective role in Africa's growth & development, as also reaffirmed under the 'Delhi Declaration' issued at the Third India-Africa Forum Summit held in New Delhi, on October 26-29, 2015.



### Trade and Development

- **Linkages between Trade, Development and Poverty Reduction**  
Explored the linkages between trade, development and poverty reduction by conducting research and lobbying for enabling policy and practice changes across developing and least developed countries  
[www.cuts-citee.org/tdp](http://www.cuts-citee.org/tdp)
- **Building an Inclusive East African Community**  
Supported a range of CSOs in EAC to examine the implications of external trade policies in the context of welfare and livelihoods, and provide a better understanding of challenges and opportunities from a regional integration perspective  
[www.cuts-geneva.org/BIEAC](http://www.cuts-geneva.org/BIEAC)
- **Scenario Planning for East African Community Agriculture Development and Sustainable Food Security by 2020**  
Developed a roadmap for sustainable food security by 2020 in the EAC within an overall productive agricultural system that fosters poverty reduction as well  
[www.cuts-international.org/ARC/Nairobi/SCP-EAC](http://www.cuts-international.org/ARC/Nairobi/SCP-EAC)

- **Fostering Equity and Accountability in the Trading System**  
Achieved better coherence between development and trade policies while advocating for appropriate safety nets in five ESA countries (viz. Kenya, Malawi, Tanzania, Uganda and Zambia)  
[www.cuts-geneva.org/FEATS](http://www.cuts-geneva.org/FEATS)

- **Better Exploration of Trade as Means for Poverty Reduction**  
Complemented activities under Zambia's EIF programme (awareness raising and capacity building) by reaching out to a large number of grassroots constituents and engaging them with the EIF process  
[www.cuts-international.org/ARC/lusaka/BETAMPOR](http://www.cuts-international.org/ARC/lusaka/BETAMPOR)



### Competition and Regulatory Issues

- **A Comparative Study of Competition Regimes in Seven Selected Countries of the Commonwealth**  
Examined prevailing state of competition regimes in seven commonwealth counties involving both research and advocacy on competition and consumer protection issues  
[www.cuts-ccier.org/7up1](http://www.cuts-ccier.org/7up1)
- **Strengthening Constituencies for Effective Competition Regimes in Select West African Countries**  
Developed baseline information on competition issues in seven ECOWAS countries through the active engagement of CSOs and raised the profile of competition reforms in the region  
[www.cuts-ccier.org/7up4](http://www.cuts-ccier.org/7up4)
- **Regulatory Reforms in the EAC Electricity Sector: A Case Study of Kenya and Tanzania**  
Facilitated effective representation of consumers/civil society to take up action research and advocacy on regulatory/policy issues in the electricity sector  
[www.cuts-international.org/ARC/nairobi/REKETA](http://www.cuts-international.org/ARC/nairobi/REKETA)

### Investment Climate

- **Investment for Development**  
Provided information and understanding to policy making bodies for designing and implementing investment policies that contribute towards development and raise this debate at relevant national policy platforms in seven countries including three from Africa (Kenya, Zambia and South Africa)  
[www.cuts-ccier.org/ifd-overview.htm](http://www.cuts-ccier.org/ifd-overview.htm)

