J. 22/2010

Dr Manmohan Singh,
Hon’ble Prime Minister of India,
South Block, Raisina Hill,
New Delhi 110 101

Respected Prime Minister,

G-20 summit at Seoul, South Korea:
Establishment of an Experts Group on Consumers’ Financial Protection.

Greetings from CUTS International!

As you may be aware, Consumer Unity & Trust Society (CUTS International), is a registered,
non-partisan and non-governmental organization, pursuing social justice and economic
equality, within and across borders, since 1983. CUTS represent consumers at many policy
making bodies like Central Consumer Protection Council, TRAI, SEBI CERC and RERC etc.
CUTS has been instrumental in many policy and legislative level changes at national as well
as international level for trade, competition, consumer protection and development. More
information about CUTS, is available on our website: www.cuts-international.org.

CUTS International, being a member of Consumers International (CI), is joining consumer
organisations around the world in calling for the G-20 to take urgent action to protect
consumers of financial services, through:

The establishment of an Experts Group on Consumer Financial Protection with representation
from financial consumer protection agencies, independent consumer organisations, and other
experts in the fair treatment of consumers of financial services representing the interests of
consumers from both developed and developing nations.

The Experts Group on Consumer Financial Protection should be charged to report to the G-20
summit in 2011 with recommendations supporting effective financial consumer protection
around the world. In particular, the Experts Group should create and recommend adoption by
national governments of minimum standards relating to:

- Fair contract terms and charges for financial products and services.
- Information design and disclosure on financial products.
- The governance and functions of national financial consumer protection bodies.

The Experts Group on Consumer Financial Protection should also make recommendations for:

- The promotion of effective competition in markets for financial consumer services.
- The development of a permanent organisation for international standard-setting and
  coordination with regard to financial consumer protection.

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The consumer banking sector is complex, rapidly changing and carries significant risks for individual consumers and the wider economy. The financial crisis has already demonstrated how ineffective regulation of financial consumer lending practices contributed to the creation and worsening of a crisis that rapidly spread from country to country, threatening livelihoods, savings and social stability.

Each year the global economy creates an estimated 150 million new consumers of financial services. Most are in developing countries, where consumer protection and financial literacy are still in their infancy. In a world where banks are highly interdependent, a banking crisis anywhere in the world will further undermine consumer confidence and could have unpredictable international consequences.

The global dimension of financial services and the increasing interdependence of financial markets, as well as the common challenge of effectively regulating complex and fast-moving markets in financial consumer services, adds to the urgency for better regulation of such practices.

International co-operation on financial consumer protection has the potential to deliver substantial savings for national agencies through the co-ordination of research, the development of standards and guidelines, the sharing of best practice and the avoidance of costly crises.

At the G20 Summit in Pittsburgh in September, 2009, the Leaders’ Statement declared, “Our work is not done. Far more needs to be done to protect consumers, depositors and investors against abusive market practices, promote high quality standards and help to ensure the world does not face a crisis of the scope we have seen.” CUTS International believes the establishment of the above Experts Group would be an important step towards achieving that goal.

We appreciate you raising this issue with the G20 counterparts and support the establishment of an Experts Group on Financial Consumer Protection at the G20 Summit to be held on 11 November 2010, in Seoul.

We would welcome the opportunity to discuss this further with you or other concerned ministers and officials, copies of the letter have been to some of them.

Looking forward to your valued response, I remain,

With warm regards,

Yours sincerely,

Pradeep S. Mehta,
Secretary General

Copies to:
2. Shri M. S. Ahluwalia, Deputy Chairman, Planning Commission of India, New Delhi