

CUTS Footprint in Africa

- ▶ Various projects implemented in areas of trade and development; competition and regulatory policy; investment climate and consumer protection provides sound knowledge about the current status in over 20 countries of sub-Saharan Africa
- ▶ Newsletter, 'Tradequity' cover news on economic and trade issues relevant for Africa; an EIF e-Newsletter in Zambia; and two e-newsletters: 'Consumer Watch' and 'Regional Cooperation and Development Monitor' at regional and international levels – provide a lot of background information about the relevant subjects



- ▶ Signed an Memorandum of Understanding with the East African Community in January 2010 to undertake joint research and capacity building of stakeholders in the region. Has partnered with noted donor agencies from all around the world
- ▶ Established extensive contacts across most African countries – and many CUTS research reports/other publications are sent to these contacts. Therefore, a base already exists for CIAC to build on.

www.cuts-international.org/ARC/pdf/Pugmarks-CUTS_in_Africa.pdf

CUTS Africa Resource Centres at: www.cuts-international.org/ARC

Key Initiatives in Africa

Trade and Development

- ▶ Capacity Building of Eastern and Southern African Civil Society during the EPA Negotiations: Empowered a broad range of CSOs in six African countries to defend their rights and promote their economic interests by feeding their concerns into the negotiation process
- ▶ Linkages between Trade, Development and Poverty Reduction: Explored the linkages between trade, development and poverty reduction by conducting research and lobbying for enabling policy and practice changes in five African countries
www.cuts-citee.org/tdp/

Competition & Regulatory Policy

- ▶ Capacity Building on Competition Policy in Select countries of Eastern and Southern Africa: Enhanced the understanding among Eastern and Southern African civil society, government and business of the challenges that need to be addressed to promote a healthy competition culture in the region
www.cuts-ccier.org/7up3/

Investment Climate

- ▶ Investment for Development (IFD): Provided information and understanding to policymaking bodies for designing and implementing investment policies that facilitate development
www.cuts-ccier.org/ifd-overview.htm

Consumer Protection & Governance

- ▶ Competition Policy and Consumer Protection: Provided support to consumer organisations in six African countries for bringing out reader friendly research documents on competition policy and consumer protection issues in their countries



Consumer Unity & Trust Society

D-217, Bhaskar Marg, Bani Park, Jaipur 302016, India

Ph: 91-141-2282821, Fax: 91-141-2282485

Email: cuts@cuts.org, Website: www.cuts-international.org

Also at Calcutta, Chittorgarh and New Delhi (India); Lusaka (Zambia); Nairobi (Kenya) Hanoi (Vietnam) and Geneva (Switzerland)



CUTS CENTRE FOR INDO-AFRICAN COOPERATION LEVERAGING INDIAN ENTERPRISE FOR AFRICAN DEVELOPMENT



November 2011

www.cuts-international.org/CIAC

About the Centre

CUTS Centre for Indo-African Cooperation (CUTS CIAC) is an initiative by CUTS International to promote synergy between Indian and African enterprise and civil society in order to ensure accelerated long term growth and sustainable development in both the regions.

Established in 1983, CUTS International is a global think-tank engaged in policy research, advocacy and networking on trade and regulatory issues including competition and investment policy. It is headquartered in Jaipur, India with overseas centres in Lusaka, Zambia (2001); Nairobi, Kenya (2003); Accra, Ghana (in near future) Hanoi, Vietnam (2007) and Geneva, Switzerland (2008).

Mission

To function as a resource centre that promotes cooperation on mutually beneficial policies and praxis on economic issues by involving state and non-state actors to ensure high growth and sustainable development

Goal

To connect enterprises with all important stakeholders for smooth and viable synergy between the growth of enterprises in Africa and sustainable and sustained development in Africa

Objectives

Short-term: To promote participation of Indian and African enterprises for development of human capital, entrepreneurial skills and related institutions

Long-term: To promote African economic development through the evolution of synergies between Indian expertise and entrepreneurship, on one hand, and Africa's resource endowments, both human and material, on the other

Focus Areas

- ▶ Trade policy and related areas
- ▶ Economic policy and governance
- ▶ Investment policy and promotion
- ▶ Infrastructure development and regulation
- ▶ Private sector development, with emphasis on SMEs

Modus Operandi

- ▶ Policy Research
- ▶ Capacity Building
- ▶ Business Facilitation
- ▶ Networking

Outputs

- ▶ Consultations (focusing on the bigger picture) between Indian and African businesses; policymakers and media
- ▶ Capacity building programmes (including exchange visits) conducted by Indian practitioners for Africans on entrepreneurship, business management, corporate social responsibility (CSR) and various other soft infrastructure
- ▶ Reports on Indian and African business trends; public and government perceptions; expectations and business opportunities from both regions
- ▶ Briefs tracking the functioning and achievements of various consultation forums organised through the project and providing recommendations for project activities

Expected Outcomes

- ▶ Soft infrastructure development in Africa through capacity building facilitated by Indian expertise and enterprise
- ▶ Promotion of sustainable use of African natural resources through the stimulation of necessary awareness and skills for managing these resources
- ▶ Greater South-South cooperation, promoting more equitable economic partnerships
- ▶ Impetus to CSR efforts of Indian firms, in order to emerge as a partner of choice in Africa's growth

